# Terra Vita Eco Farm & B&B – 1-Pager

📍 Location: Bathurst, South Africa

🏡 Concept: A regenerative eco-retreat and essential oil farm combining sustainable tourism, organic herbs, and wellness.

🪴 Products: Lavender, peppermint, lemongrass, honey, essential oils, handmade goods.

🏕 Accommodation: Three eco rondavels (30m² each), solar-powered, natural materials.

🛍 Sales: On-site shop, workshops, direct product sales to tourists and wellness enthusiasts.

💼 Business Model: Eco-tourism, essential oil production, product retail, workshops.

📈 Investment: Land acquisition, building, distillation unit, initial planting & operations.

💚 Impact: Local jobs, sustainable farming, reumafriendly environment, female inclusion.

📤 Exit: Founder buy-back in year 5 or profit-based dividend option.

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